

THE COALITION FOR CAREER DEVELOPMENT CENTER

WHAT WE DO

The Coalition for Career Development (CCD) Center mobilizes industry, national organizations and policymakers to build a nation-wide consensus around its vision: to make career readiness the *first priority* of American education for <u>ALL</u> students. Guided by industry and thought leaders from **more than 50 education**, **workforce development**, **business and government organizations**, we support providing all students with high-quality career learning, planning, advising and technology to help ensure that they secure productive employment in their chosen career pathway as efficiently and cost-effectively as possible.

WHAT WE OFFER

The CCD Center is a one-stop clearinghouse for evidence-based research and information on the nexus of education and workforce development. In partnership with the Center for Future Readiness housed at Boston University's Wheelock College of Education & Human Development, we design and distribute innovative offerings focused on translating career and workforce development research into practice and policy.



INFORM.

- Research
- Policy briefs
- Case studies
- Condition of Career Readiness in the United States Report
- ... and more



CONNECT.

- The State Leaders of Career Development Network
- Thought leader convenings
- Stakeholder policy forums
- Diverse community voices
- ... and more



EMPOWER.

- Strategic partnerships
- Capacity-building
- Technical assistance
- Opportunities to engage
- ... and more

WHO WE ARE

We are leading experts on education reform, career development and planning, industry partnerships, education reform and other best practices.

Board Members

Bryan Albrecht, President, Gateway Technical College, Executive Committee Chair

Sam Bottum, Vice President & Chief Marketing Officer, Snap-on, Inc., Communications Committee Co-Chair

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Leo Reddy, President, Manufacturing Skills Standards Council (MSSC), Founder & Summit Events Committee Chair

Roger Tadajewski, Executive Director, National Coalition of **Certification Centers**

Amanda Winters, Program Director of Post Secondary Education, National Governors Association, State & Federal Engagement Committee Chair

Boyd Worsham, President & CEO, National Center for Construction Education & Research (NCCER), Executive Committee Treasurer

INDUSTRY EDUCATION Career Advising Career Planning COVERNMEN We center ourselves around *five pillars* to pasec Career energize a national movement that will **Readiness for** ALL revolutionize education and build a high-Recountability Development quality career readiness infrastructure. Technology COMMUNITIES American **Sponsor** $\mathbf{\hat{\nabla}}$ CollegeBoard Student **Key Collaborators** ESG **Assistance**[®]

To learn more and contribute to our vital work, visit us at **CCD-Center.org**.

